

# Central Florida Market Trends

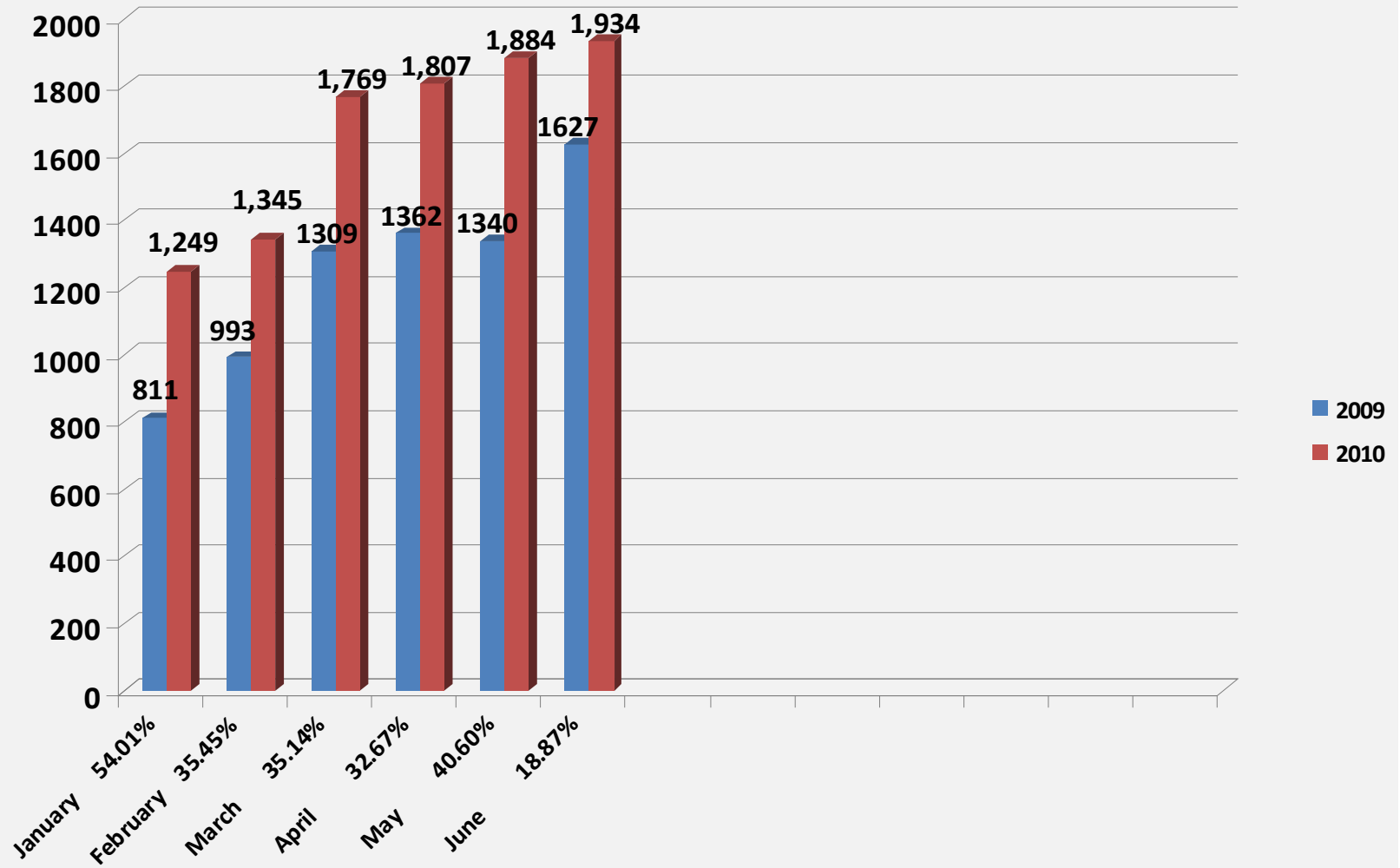
*Mid Year 2010*

Presented By:

Stirling

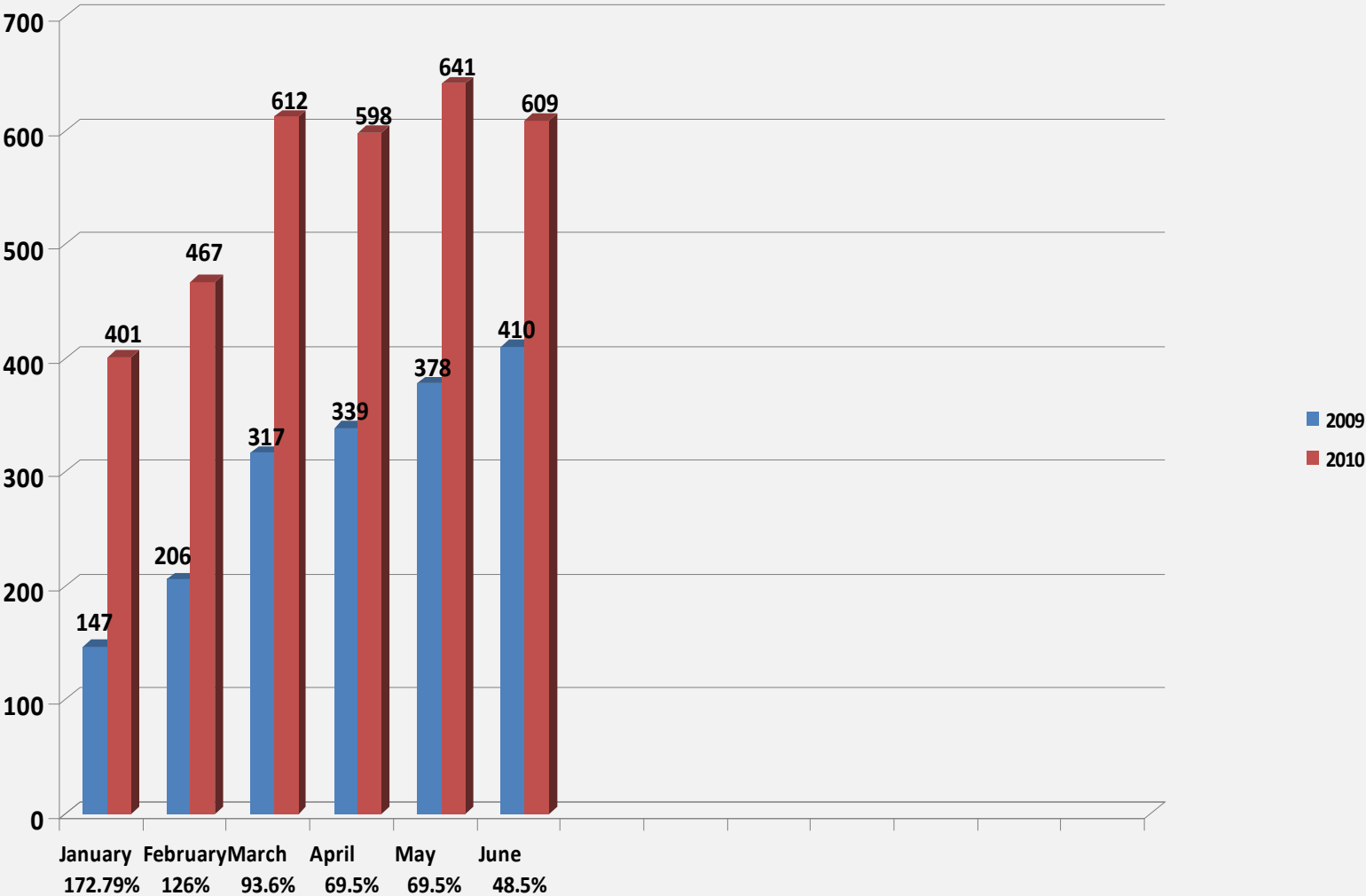
Sotheby's  
INTERNATIONAL REALTY

## CENTRAL FLORIDA | Single Family Homes Sales 2009 vs 2010



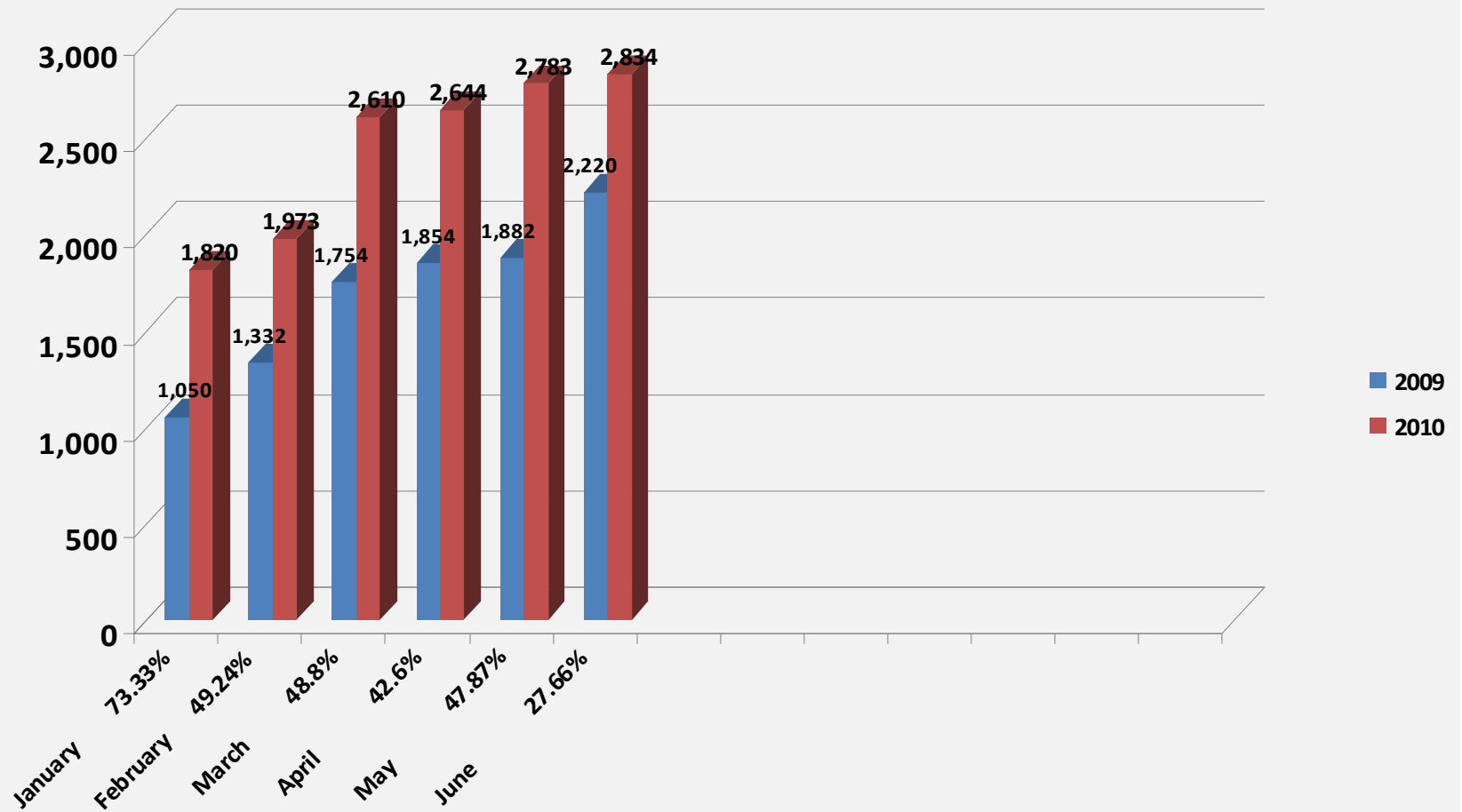
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## CENTRAL FLORIDA | Condominium Sales 2009 vs 2010



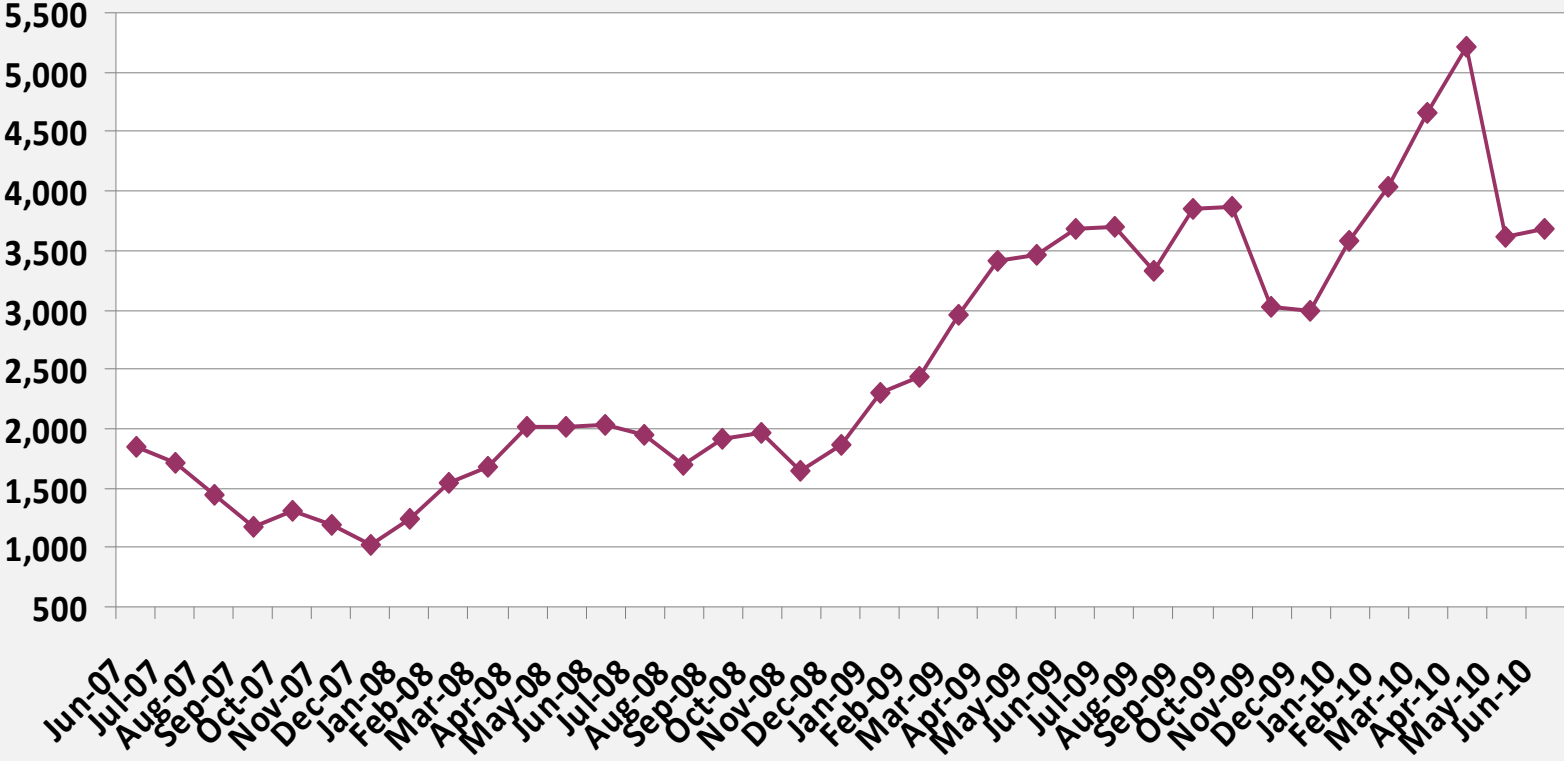
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## Central Florida | Overall Sales 2009 vs 2010



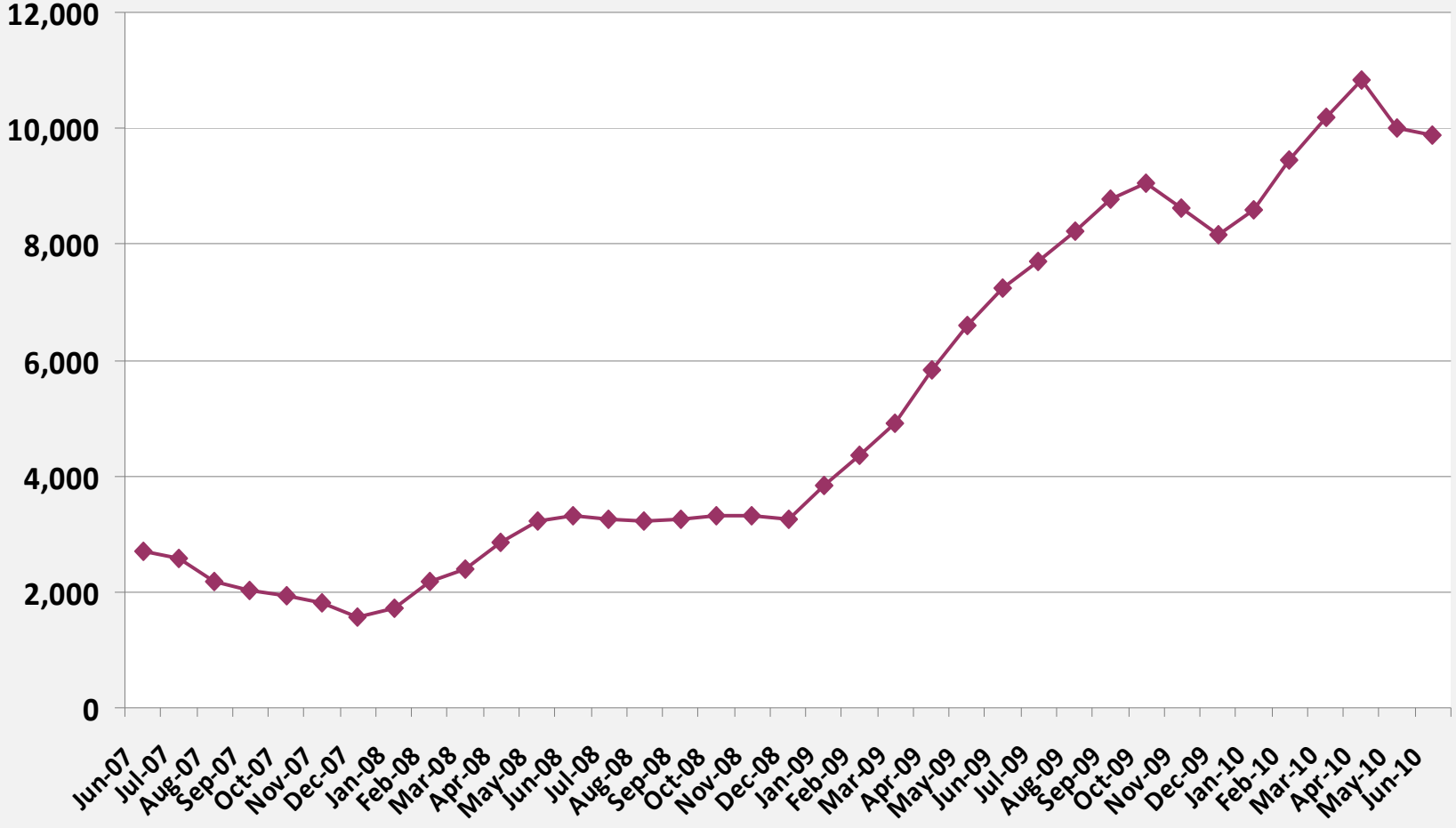
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## CENTRAL FLORIDA 3 Yr History - New Contracts



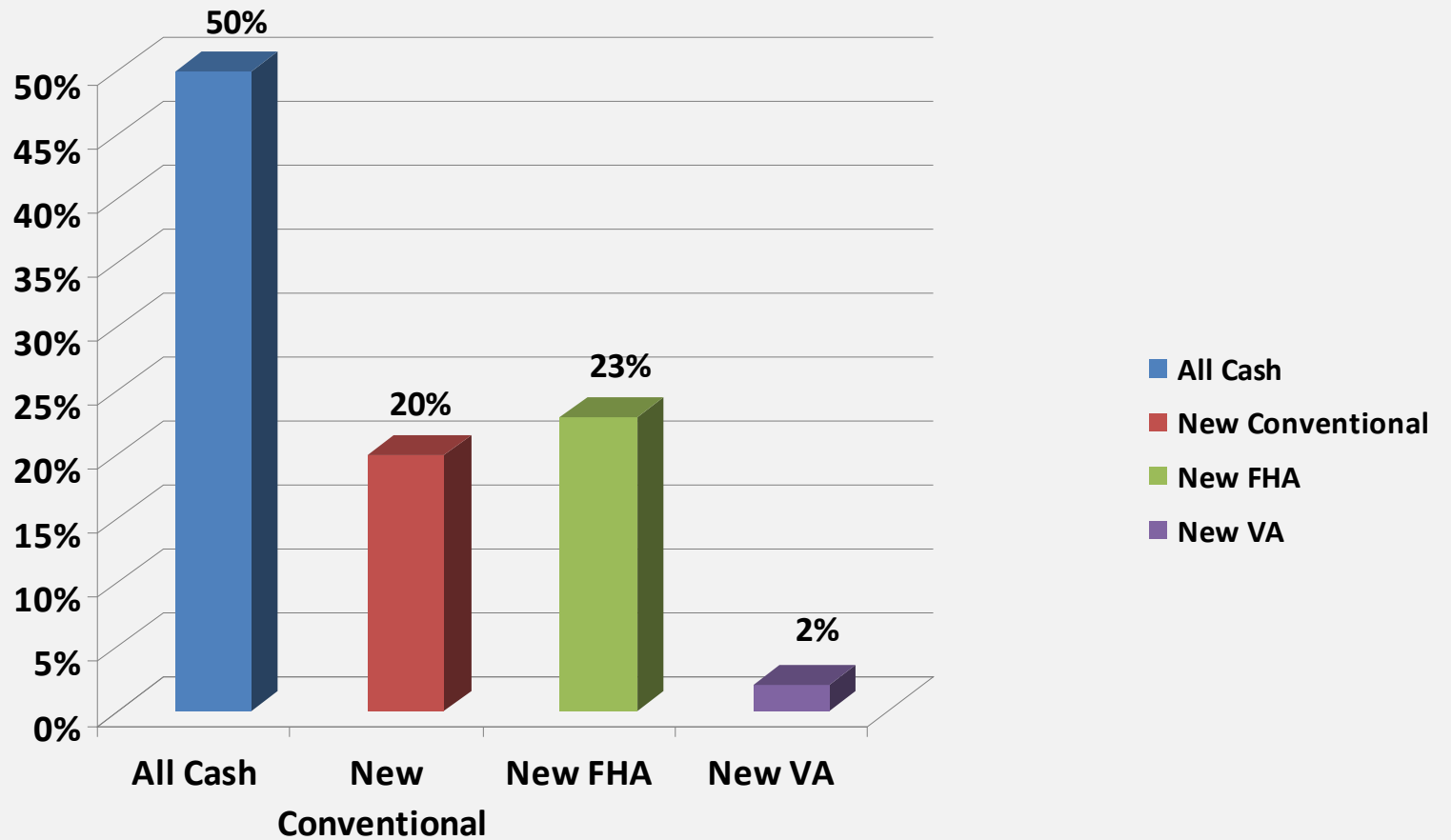
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## CENTRAL FLORIDA 3 Yr History - Monthly Total Under Contract



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## CENTRAL FLORIDA | June 2010 Financing Trends

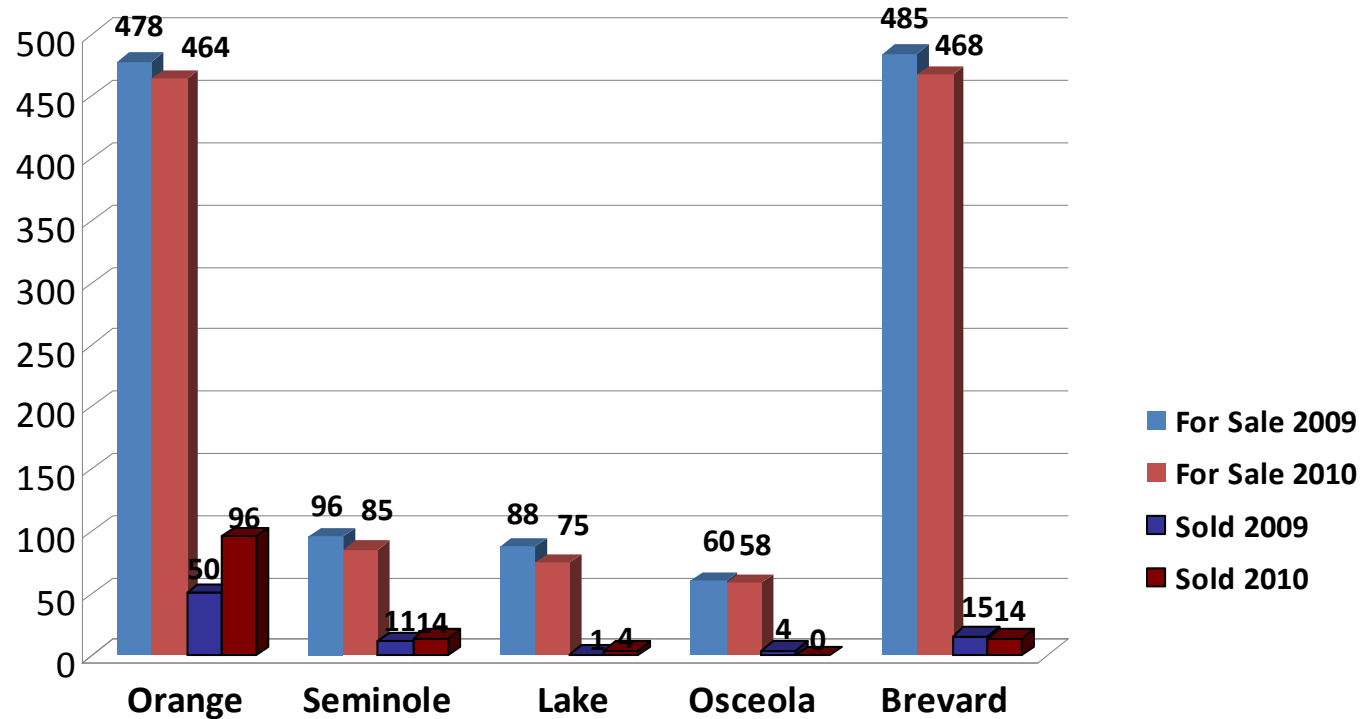


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## CENTRAL FLORIDA

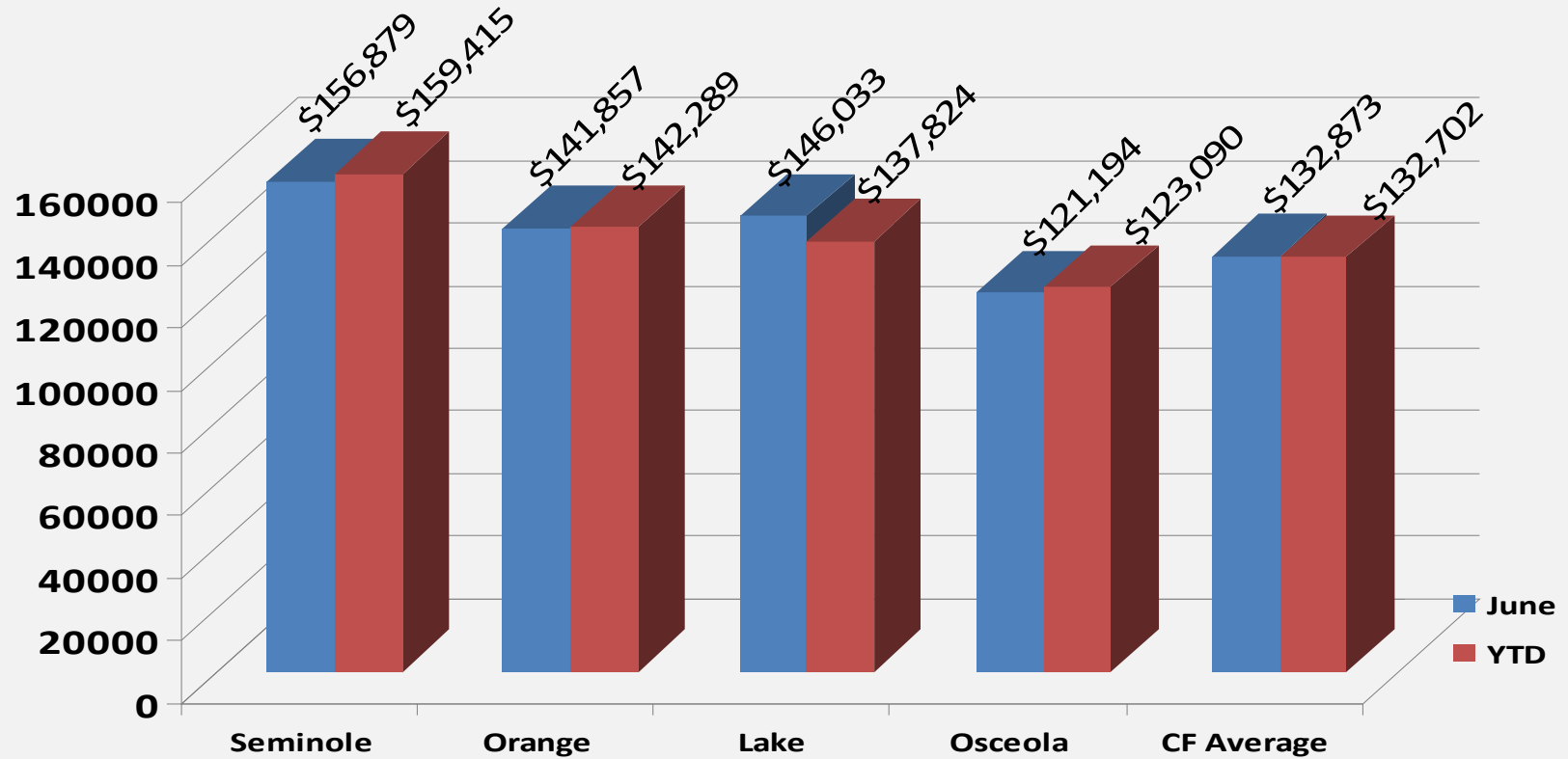
### \$1 Million Plus Listing Inventory | June 2010

### \$1 Million Plus Sales | June 2010



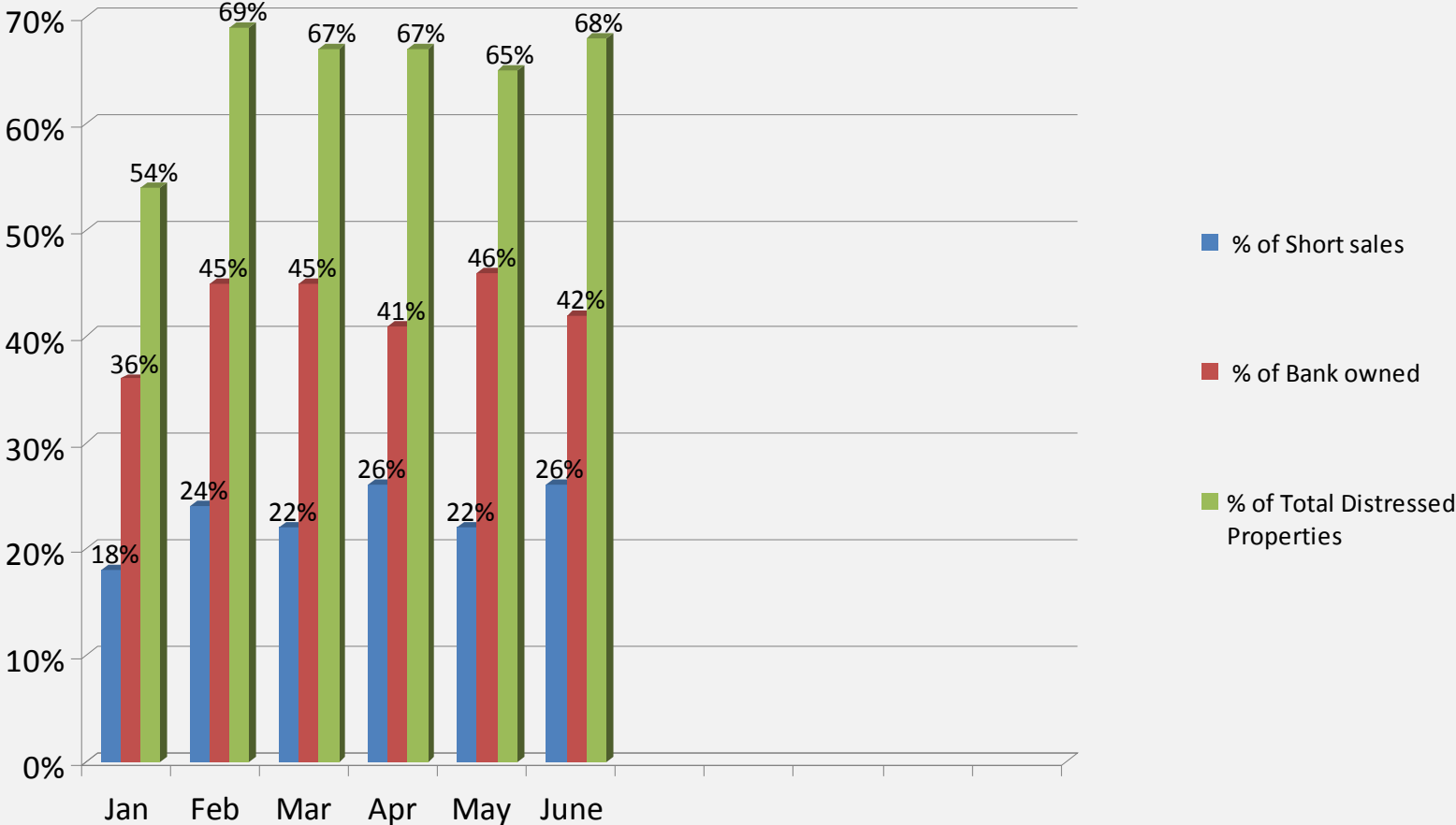
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## CENTRAL FLORIDA Average Sales Price | June 2010



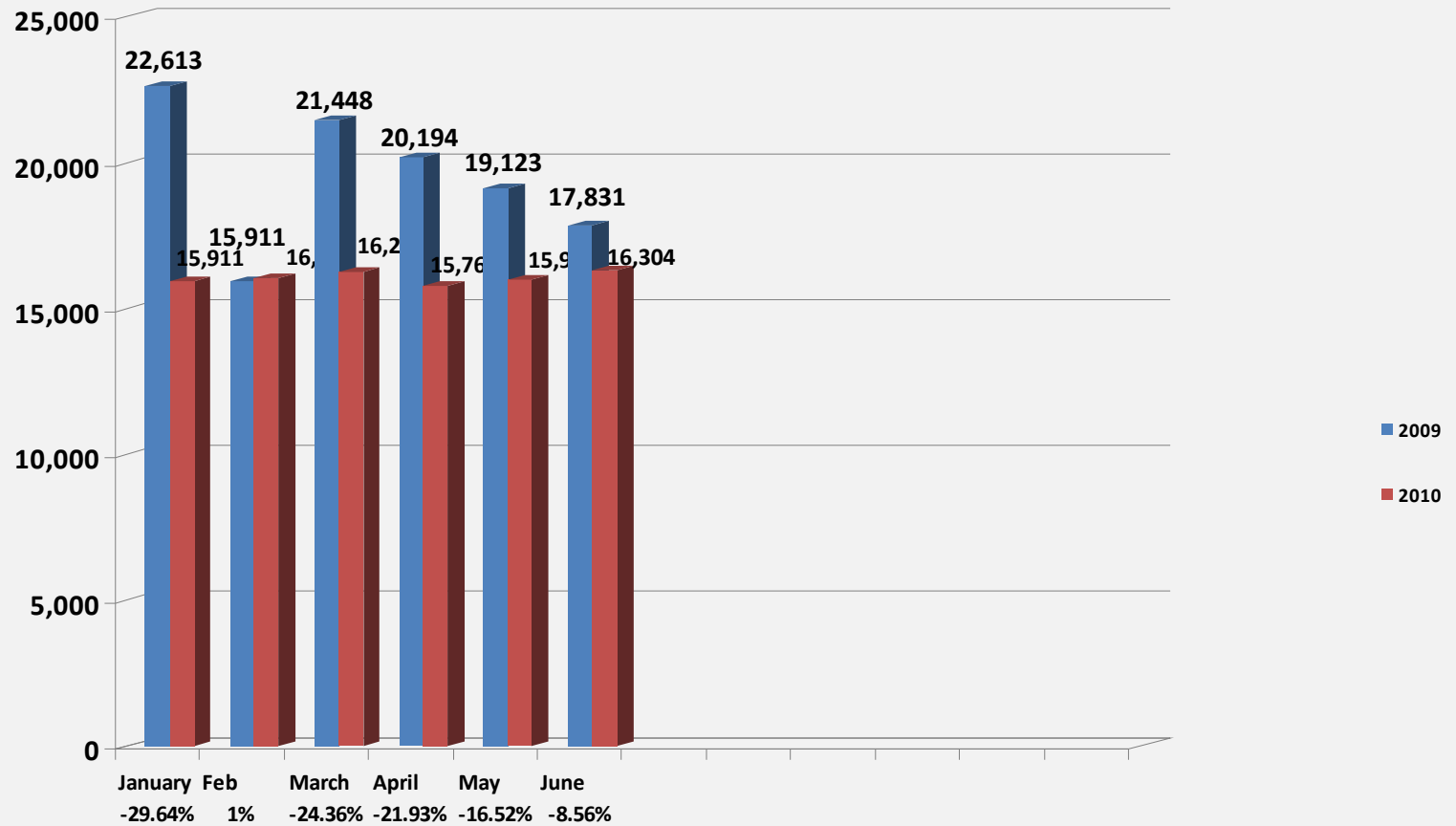
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## Central Florida % of Distressed Sales



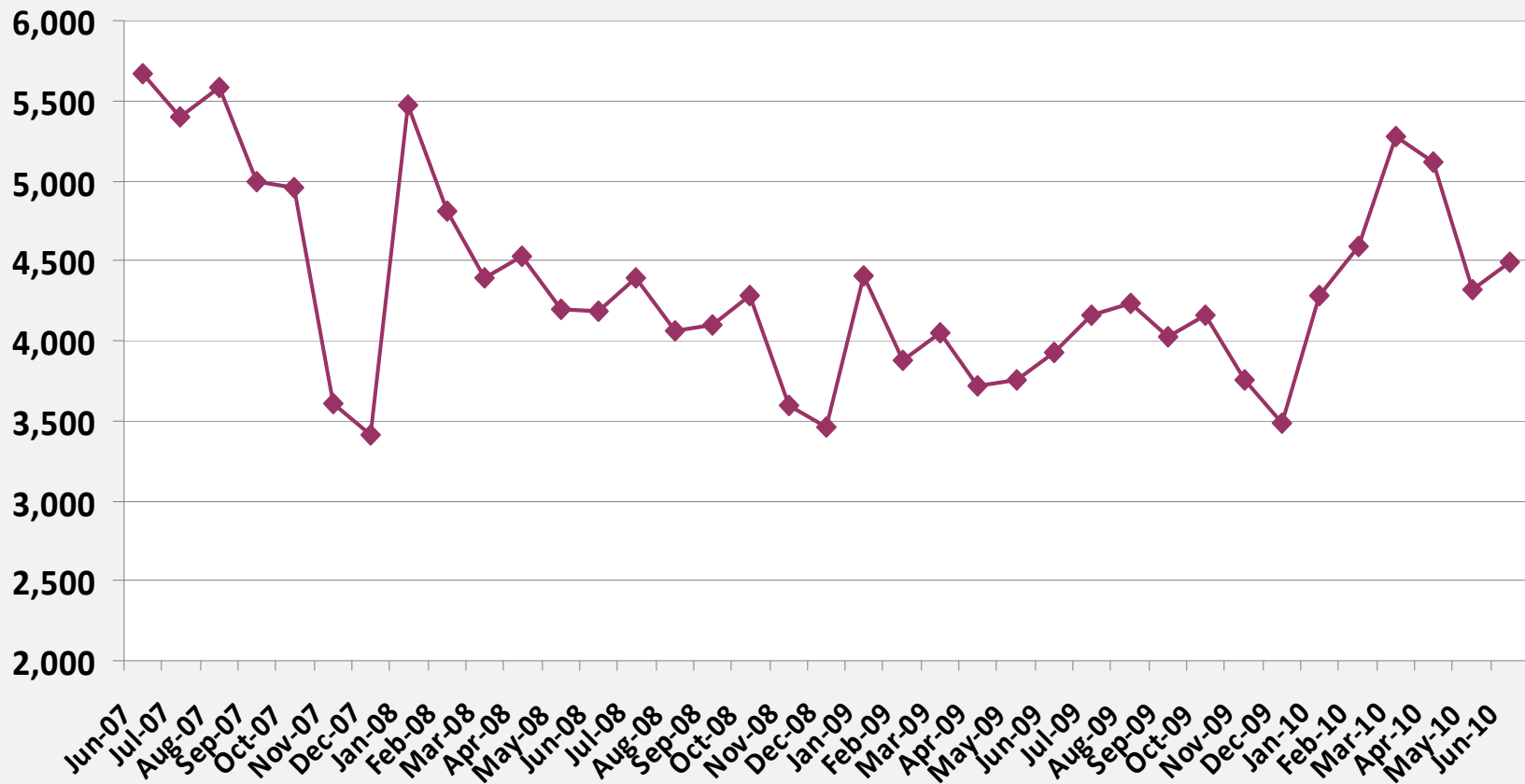
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## CENTRAL FLORIDA 2009 vs 2010 Active Listings



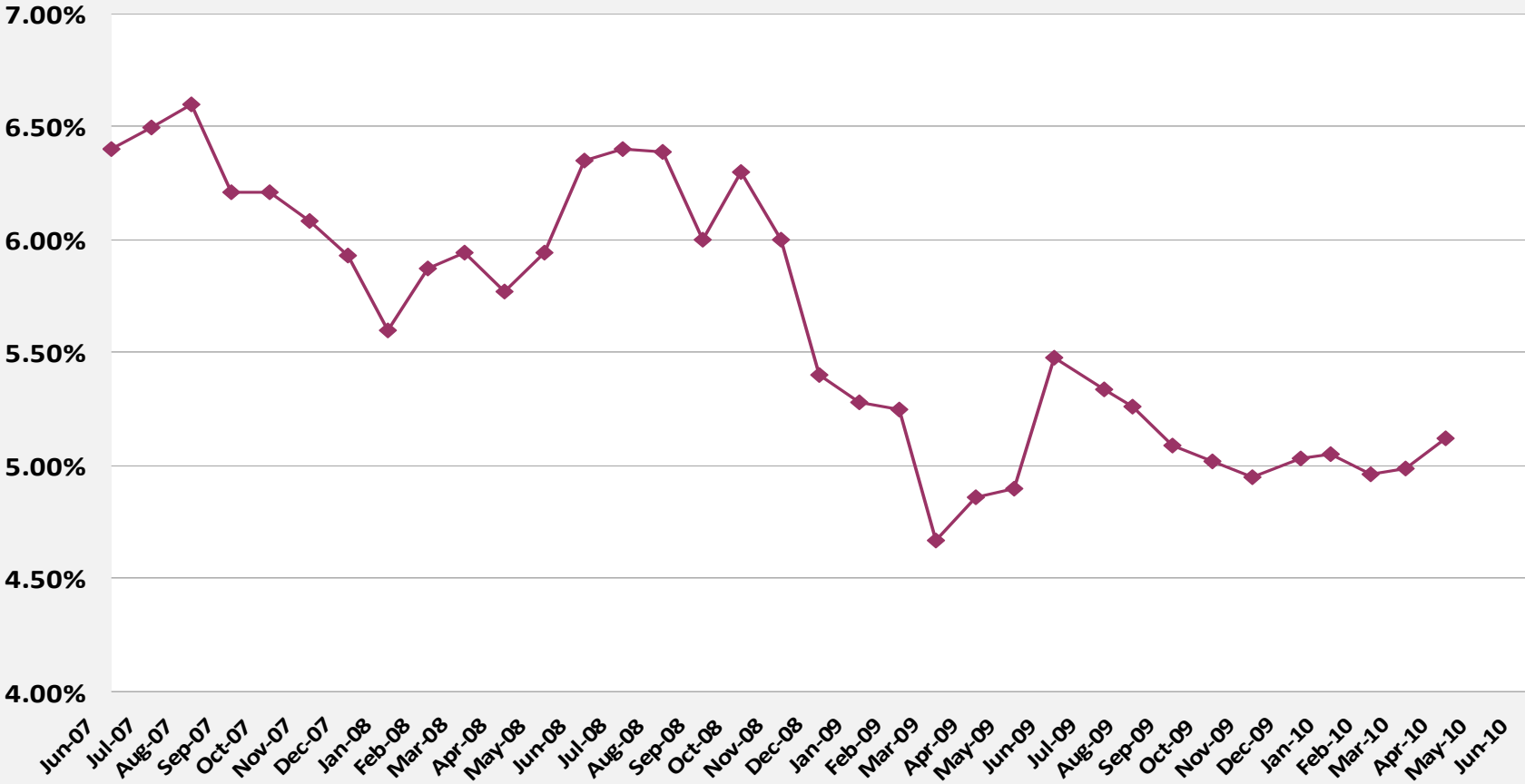
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## CENTRAL FLORIDA 3 Yr History - New Listings



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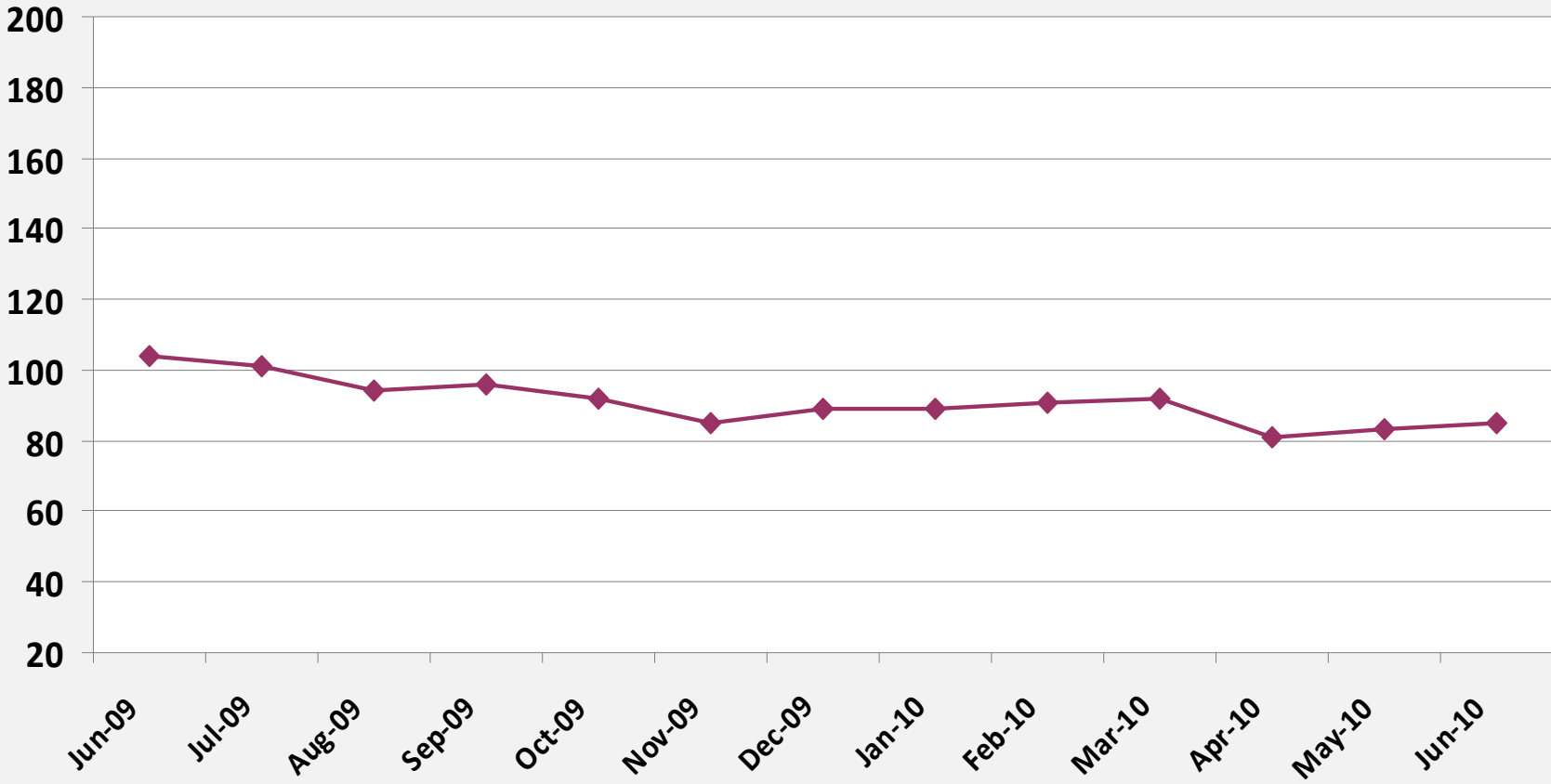
### CENTRAL FLORIDA 3 Yr History - Avg Monthly Mortgage Rate



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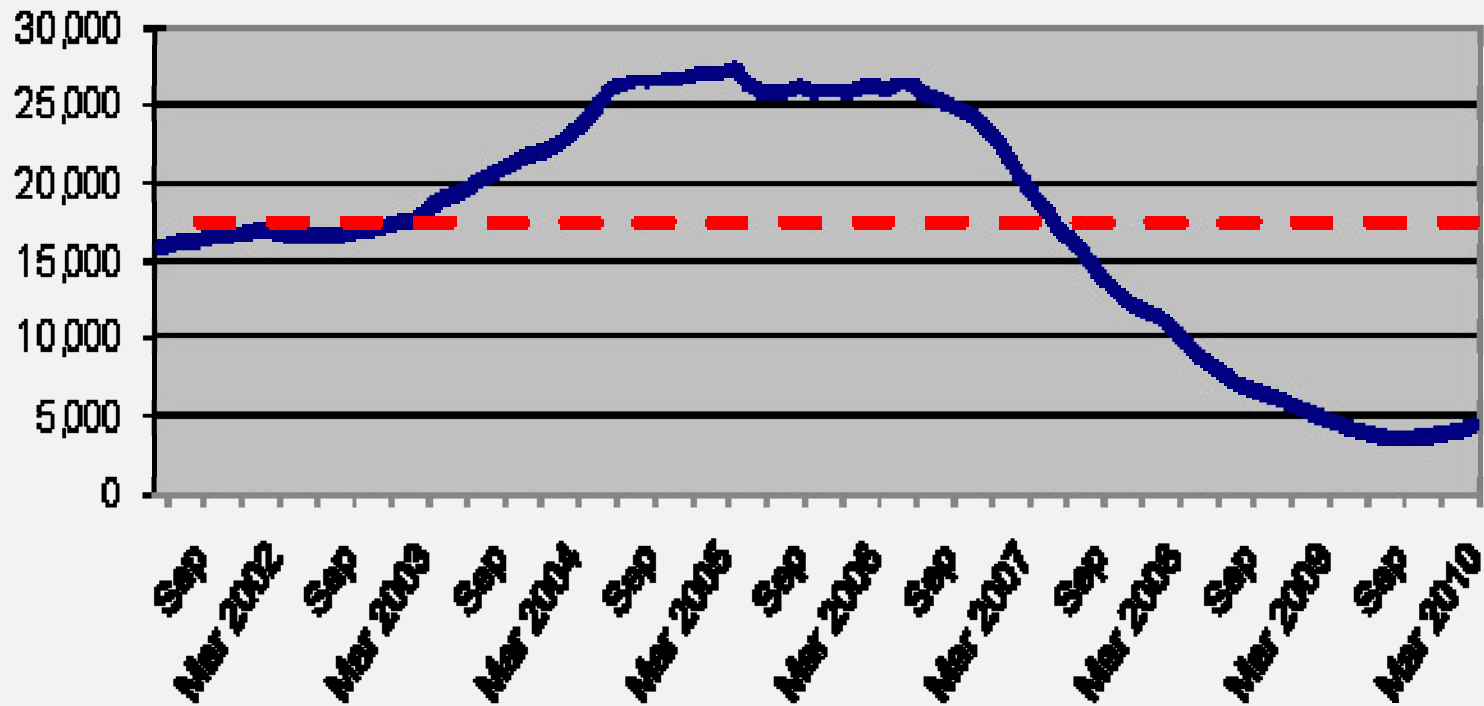
# CENTRAL FLORIDA

## I Yr History - Average Days - Contract to Close



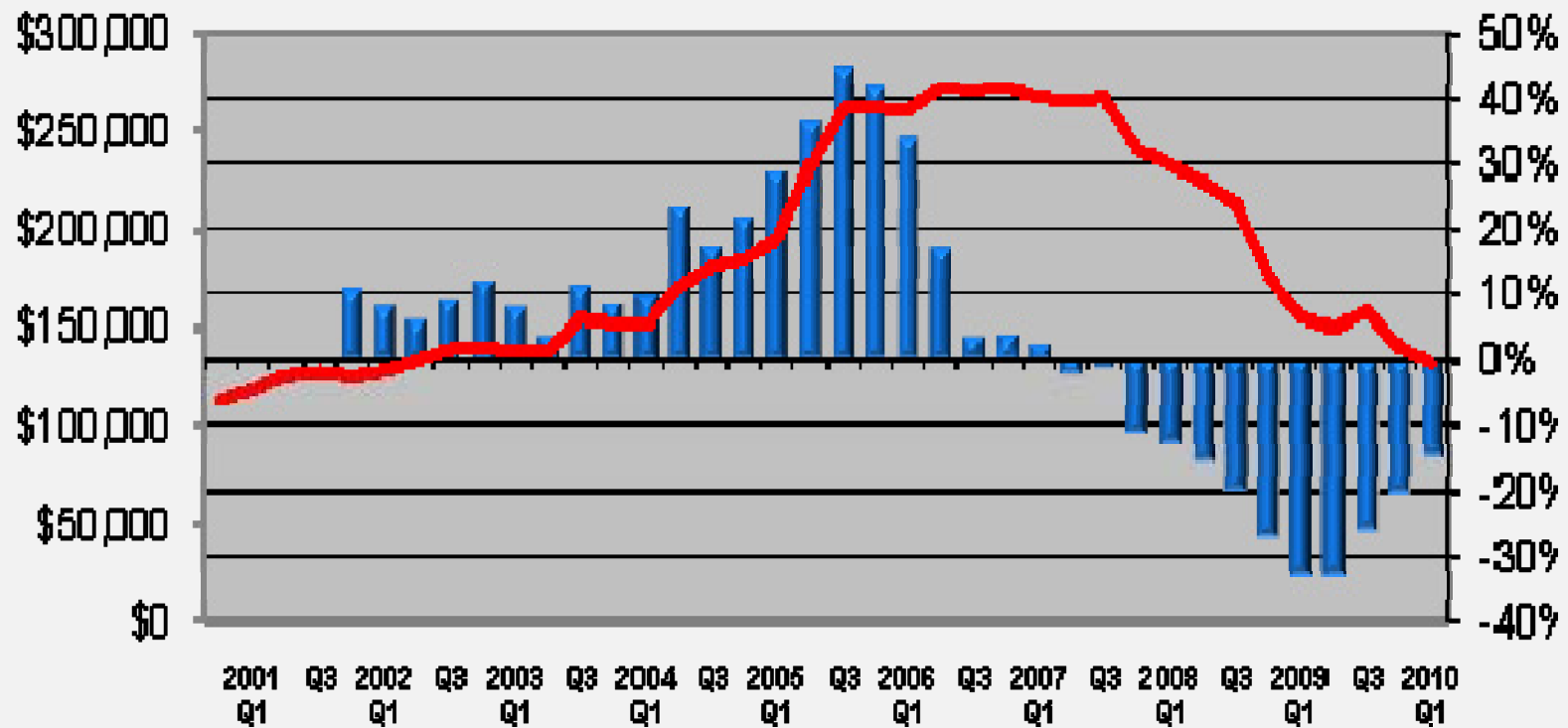
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**Construction: 12-month Sum of Local Housing Permits**  
(Historical Average Shown in Red Dashed Line)



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### Median Price (Red Line) and One-year Price Growth



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